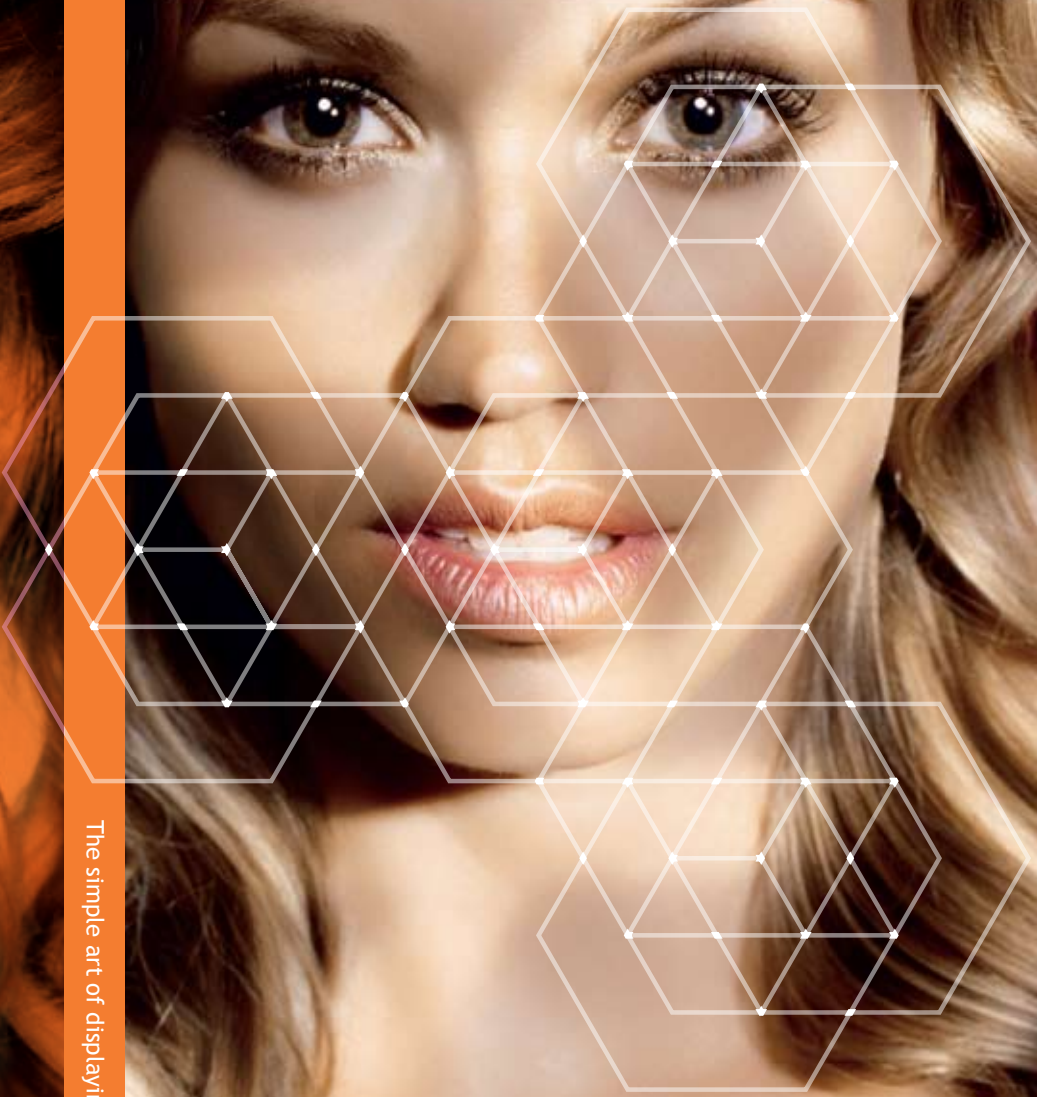


FLEX-Display™

The simple art of displaying





FLEX-display™ - a modular system

- Elegant design
- Flexible
- Portable
- User-friendly
- High quality
- Affordable

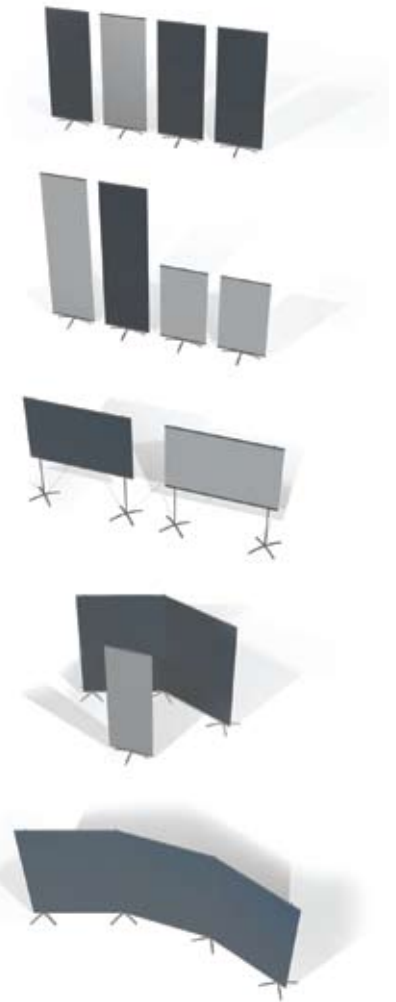
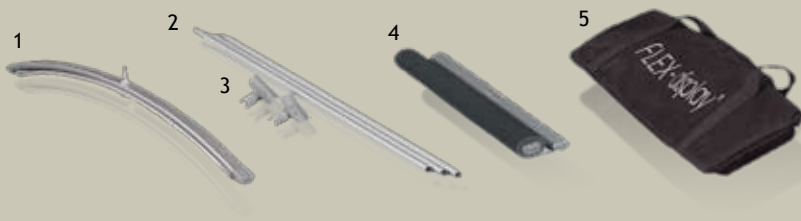
FLEX-display™ supports the advertising message without stealing attention from it. Minimum setup time, maximum functionalism and eye-catching communication. If you want to create a promotion campaign of high quality and maximum impact, FLEX-display™ has the ideal profile.

The system is completely modular, and the anodized aluminium looks elegant in any setting. FLEX-display™ offers various options for assembling displays and they can be adapted to the size and material of any type of print for indoor use.



Basic FLEX-display™ kit

1. Cross base with easy-fit tap - foldable and portable.
2. Vertical pole - either a classic pole with easy-fit taps, or a telescopic pole with adjustable height.
3. Clips to fix the banner on the vertical pole.
4. Horizontal bar for banner mounting. Available in several sizes and with snap-lock system or Velcro for fastening the banner.
5. Bag for FLEX-display.



Above, some of the many different configurations you can create using 4 basic FLEX-display™ kits



The basis of your display

FLEX-display™ offers a variety of bases for different types of displays.

You can choose foldable bases or plate bases.

Foldable bases are ideal when you need a lightweight portable system. They are stable, support the banner excellently, and can be

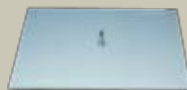
folded into a bag together with the rest of the system.

Plate bases are heavier than foldable bases. Their sleek design is elegant without taking attention away from your display. Bags are available for these bases too, to make them easy to transport.

CROSS BASE



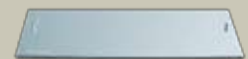
SQUARE BASE



TWIN BASE



TWIN BASE PLATE





These are examples of different FLEX-display bases alone and in combination. All bases are manufactured from the same material, so you will obtain a clean, polished and uniform look even when you combine different sizes and types of base. You can put them together to make up a display wall, or use them one by one to attract attention and give information.



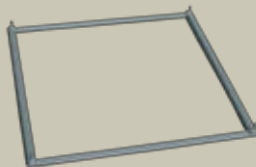
Totem displays - communication all around

Totem displays are a flexible way to put up triangular or square displays. The base is foldable and easy to transport. Telescopic poles make it easy to suspend the banners perfectly on three or four sides.

You also have the option of hanging Totem displays from the ceiling.

No base and no vertical poles are necessary - just banners mounted on horizontal bars with corner clips. This system can also be fitted with a battery motor to add movement and attract even more attention.

Above, some examples of Totem displays used both free-standing and ceiling mounted. They attract attention in a shopping centre - but are still lightweight and easy to move whenever it is necessary.





FLEX-display™ Frame - the elegant touch

This is a new version of FLEX-display framing the banner. It gives a balanced and elegant impression with slim telescopic aluminium poles on two sides of the banner. It was developed especially for double-sided banners - but it also looks great with regular banners.

FLEX-display™ Frame is available with a foldable or an aluminium plate base.





FLEX-display™ - a flexible display system

Must a display always stand on the floor? Sometimes the surroundings, the products or even the graphics make it more logical to mount the display in other ways.

With FLEX-display™, you have flexibility. You can hang your banners from the ceiling or mount them on the wall. And, if you like,

you can also fly flags indoors to attract more attention.

Why not use FLEX-display™ to help people find their way? Flexible signs for conferences, professional meetings - wherever people need to be pointed in the right direction.



Add a little extra to your display

FLEX-display™ includes a range of accessories to enhance your display.

With magnet clips, you can mount a literature holder on your display without changing it and without damaging the banner. You can also mount your own shelf for displaying products.

Halogen spotlights put your message in the best light. Our spotlights are easy to clip on and off, and designed to match the elegant design of the system.

A set of wheels can be fitted on the plate base. Ideal if you want a movable literature stand or need to wheel your display in and out of a hall on a daily basis.

Put your display on a counter, a desk or in a shop or showroom window. The tabletop base is a superb solution when you need a smaller display that fits in anywhere.



Example: Campaign for Fiat Panda

Outside

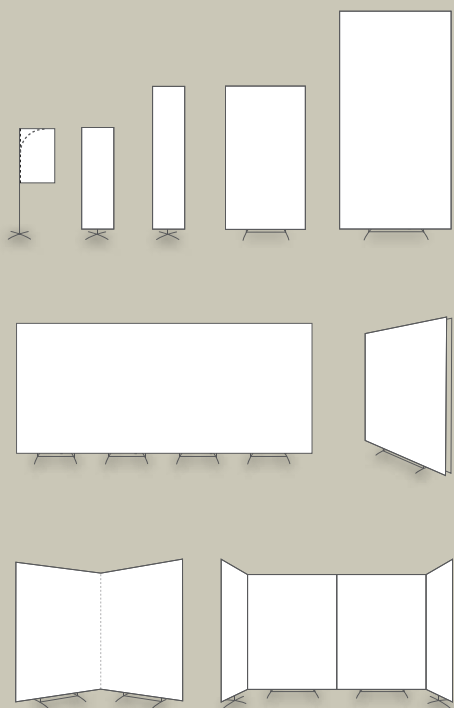
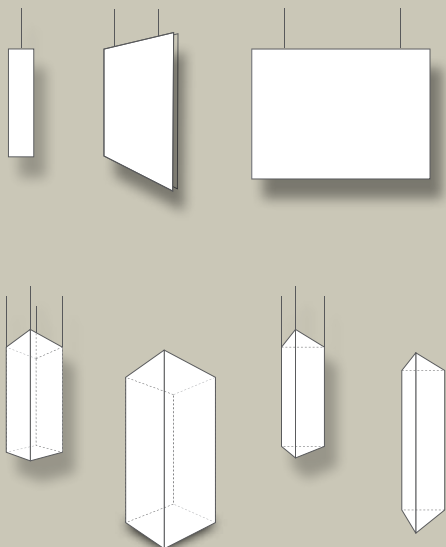


Inside

Your ideas are the limit

Design your display as you like.
The modularity of FLEX-display™ means that it is possible to construct almost any type of system.
Combine the different options for a unique display designed for your product, promotion or trade fair.
Simple or complex - we are always ready to assist you in finding the optimal solution.

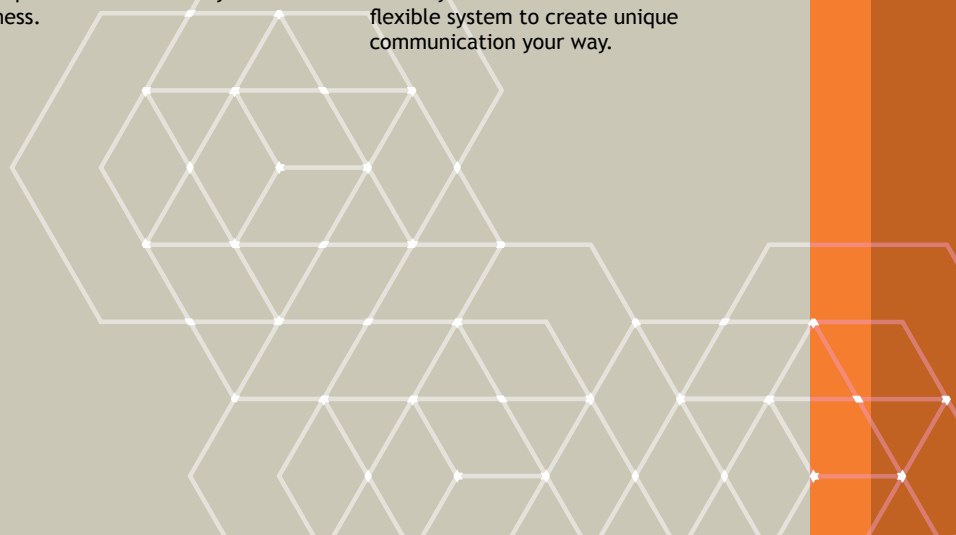




Create your own expression with FLEX-display™

These are just some of the possibilities you have with FLEX-display. Build walls, dividers, exhibition stands... Decorate a showroom or a shop... Create the expression suitable for your business.

The philosophy behind the FLEX-display system is that the system should support your creativity and allow you to express your ideas. Your imagination is the only limit - use the modular flexible system to create unique communication your way.



FLEX-display™ is a modular display system with infinite possibilities. Build it like “Lego” bricks ...

